2015 ANNUAL PROFILE **REGION 9**IOWA WORKFORCE DEVELOPMENT

Executive Summary

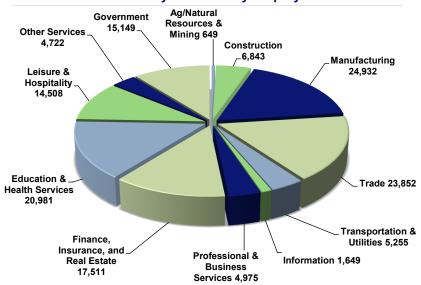
As of 2014, Iowa Workforce Development's (IWD) Region 9's largest private industry was Manufacturing, representing 17.7 percent (24,932) of the region's total covered employment of 141,027. The region's total employment increased by 1.0 percent since 2013, while the average annual wage increased by 2.6 percent to \$40,819 for all industries. The Agricultural industry posted the largest employment percentage increase of 6.6 percent during 2014.

IWD's Region 9 average weekly wage for all industries was \$785 for 2014. This was an increase of 2.6 percent since 2013. The highest average weekly wage for a private sector was in Manufacturing averaging \$1,138. Between 2013 and 2014, the Information sector reported the largest percentage increase in average weekly wage of 5.4 percent.

STATE OF IOWA

IWD Region 9

2014 Industry Breakout by Employment



Source: Quarterly Census of Employment and Wages

Ten Major Private Industry Employers

| Name of Company | Industry |
|------------------------------|-------------------------|
| Genesis Medical Center | Health Services |
| Alcoa Inc | Manufacturing |
| Oscar Mayer Foods Corp | Manufacturing |
| West Liberty Foods Llc | Manufacturing |
| Apac Customer Svc Inc | Professional Services |
| Isle Casino Hotel Bettendorf | Leisure and Hospitality |
| John Deere Davenport Works | Manufacturing |
| Custom-Pak Inc | Manufacturing |
| Grain Processing Corp | Manufacturing |
| Tri City Communications | Construction |

Source: Infogroup®

QUICK FACTS

Counties Included in lowa Workforce Development's Region 9

Clinton Muscatine
Jackson Scott

2014 Covered Employment (QCEW)

| | | % |
|---|---------|-------------------|
| Total Employment | 141,027 | 9.3 ¹ |
| Average Weekly Wage | \$785 | 96.0 ² |
| Largest Private Sector: Manufacturing | 24,932 | 11.5 ³ |

¹ Percent is based on statewide covered employment of 1,515,887

Census Statistics

| IWD Region 9 |
|------------------|
| Population (2015 |

281,823

² Percent is based on statewide average weekly wage of \$818

³ Percent is based on statewide covered employment in specified sector

2013 - 2014 Covered Employment and Reporting Units by Industry

| Re | eporting Uni | its | | Employment | | t | |
|-------|--------------|----------|-------------------------------------|------------|---------|----------|--|
| 2013 | 2014 | % Change | | 2013 | 2014 | % Change | |
| 8,609 | 8,734 | 1.45% | Total All Industries | 139,639 | 141,027 | 0.99% | |
| 8,221 | 8,346 | 1.52% | Private Business | 124,682 | 125,878 | 0.96% | |
| | | | | | | | |
| 96 | 101 | 5.21% | Ag/Natural Resources & Mining | 609 | 649 | 6.57% | |
| 765 | 758 | -0.92% | Construction | 6,655 | 6,843 | 2.82% | |
| 381 | 390 | 2.36% | Manufacturing | 24,500 | 24,932 | 1.76% | |
| 1,818 | 1,817 | -0.06% | Trade | 23,699 | 23,852 | 0.65% | |
| 724 | 726 | 0.28% | Wholesale Trade | 5,839 | 5,816 | -0.39% | |
| 1,094 | 1,091 | -0.27% | Retail Trade | 17,861 | 18,037 | 0.99% | |
| 307 | 308 | 0.33% | Transportation & Utilities | 5,317 | 5,255 | -1.17% | |
| 109 | 109 | 0.00% | Information | 1,605 | 1,649 | 2.74% | |
| 808 | 819 | 1.36% | Finance, Insurance, and Real Estate | 4,921 | 4,975 | 1.10% | |
| 1,289 | 1,325 | 2.79% | Professional & Business Services | 17,086 | 17,511 | 2.49% | |
| 931 | 964 | 3.54% | Education & Health Services | 21,124 | 20,981 | -0.68% | |
| 788 | 797 | 1.14% | Leisure & Hospitality | 14,449 | 14,508 | 0.41% | |
| 932 | 961 | 3.11% | Other Services | 4,718 | 4,722 | 0.08% | |
| | | | | | | | |
| 388 | 388 | 0.00% | Government | 14,957 | 15,149 | 1.28% | |
| 79 | 81 | 2.53% | State | 676 | 664 | -1.78% | |
| 228 | 229 | 0.44% | Local | 13,428 | 13,639 | 1.57% | |
| 82 | 79 | -3.66% | Federal | 853 | 847 | -0.70% | |



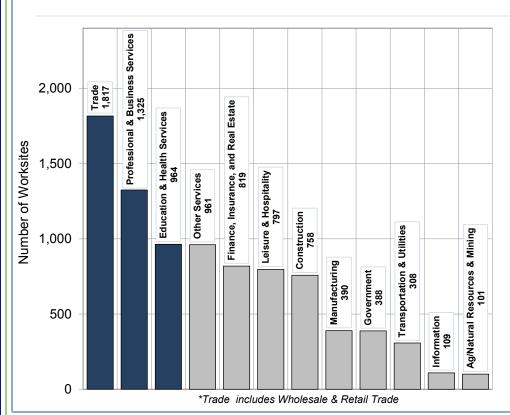
IWD Region 9's Greatest Number of Worksites

> *Trade 1,817

Professional & Business Services 1,325

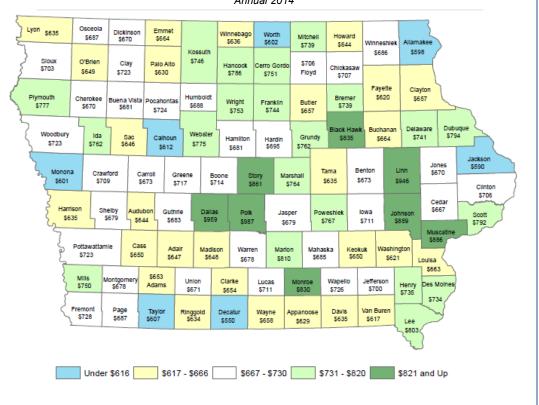
Education & Health Services 964

Reporting Units by Industry in 2014



| Avera | ge Annual ' | Wage | | Average Weekly | | Wage | | |
|-----------|-------------|----------|----------------------------------|----------------|-------|------|-------|----------|
| 2013 | 2014 | % Change | | | 2013 | : | 2014 | % Change |
| \$ 39,800 | \$ 40,819 | 2.56% | Total All Industries | \$ | 765 | \$ | 785 | 2.61% |
| \$ 39,702 | \$ 40,774 | 2.70% | Private Business | \$ | 764 | \$ | 784 | 2.62% |
| | | | | | | | | |
| \$ 33,898 | \$ 34,667 | 2.27% | Ag/Natural Resources & Mining | \$ | 652 | \$ | 667 | 2.30% |
| \$ 50,083 | \$ 51,380 | 2.59% | Construction | \$ | 963 | \$ | 988 | 2.60% |
| \$ 57,450 | \$ 59,192 | 3.03% | Manufacturing | \$ | 1,105 | \$ | 1,138 | 2.99% |
| \$ 33,005 | \$ 33,760 | 2.29% | Trade | \$ | 635 | \$ | 649 | 2.20% |
| \$ 56,499 | \$ 57,847 | 2.39% | Wholesale Trade | \$ | 1,087 | \$ | 1,112 | 2.30% |
| \$ 25,324 | \$ 25,994 | 2.65% | Retail Trade | \$ | 487 | \$ | 500 | 2.67% |
| \$ 43,548 | \$ 44,469 | 2.11% | Transportation & Utilities | \$ | 837 | \$ | 855 | 2.15% |
| \$ 35,695 | \$ 37,611 | 5.37% | Information | \$ | 686 | \$ | 723 | 5.39% |
| \$ 53,279 | \$ 54,027 | 1.40% | Finance, Insurance, Real Estate | \$ | 1,025 | \$ | 1,039 | 1.37% |
| \$ 42,757 | \$ 44,106 | 3.16% | Professional & Business Services | \$ | 822 | \$ | 848 | 3.16% |
| \$ 38,177 | \$ 38,708 | 1.39% | Education & Health Services | \$ | 734 | \$ | 744 | 1.36% |
| \$ 14,202 | \$ 14,632 | 3.03% | Leisure & Hospitality | \$ | 273 | \$ | 281 | 2.93% |
| \$ 24,004 | \$ 24,594 | 2.46% | Other Services | \$ | 462 | \$ | 473 | 2.38% |
| | | | | | | | | |
| \$ 40,620 | \$ 41,192 | 1.41% | Government | \$ | 781 | \$ | 792 | 1.41% |
| \$ 53,233 | \$ 54,713 | 2.78% | State | \$ | 1,024 | \$ | 1,052 | 2.73% |
| \$ 38,754 | \$ 39,360 | 1.56% | Local | \$ | 745 | \$ | 757 | 1.61% |
| \$ 59,993 | \$ 60,097 | 0.17% | Federal | \$ | 1,154 | \$ | 1,156 | 0.17% |
| | | | | | | | | |





Average Weekly Wage Comparisons IWD Region 9 \$785 Rank Among All 15 IWD Regions 4 Statewide \$818

QUICK FACTS

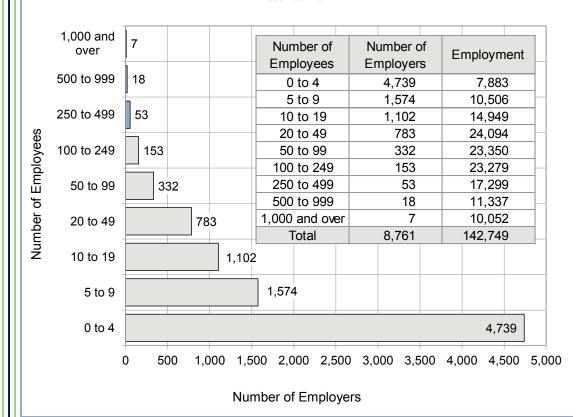
Size of Firm

Seven firms in Region 9 employ 1,000 or more workers, totaling 10,052 jobs, which accounts for 7.0 percent of total employment in the region.

Firms that employ less than 50 workers represent 93.6 percent of all establishments region-wide.

Size of Firm Based on Employment

December 2014



QUICK FACTS

Quarterly Workforce Indicators Definitions

Total Employment
Number of workers
who are employed by
the same employer in
both the current and
previous quarter

New Hires
Total number of hires
that were also not
employed by that
employer during the
previous four quarters

For additional definitions see source information below the LED tables

2014 Local Employment Dynamics (LED) - Quarterly Workforce Indicators Comparison of 3rd Qtr 2013 to 3rd Qtr 2014

| | Region 9 | Region 9 |
|--------------------------------|----------|----------|
| Quarterly Workforce Indicators | (2013) | (2014) |
| Total Employment | 140636 | 143248 |
| New Hires | 21834 | 22426 |
| Separations | 27016 | 26510 |
| Turnover Rate % | 0.093 | 0.097 |
| Average Monthly Earnings | 3405 | 3499 |
| Average New Hire Earnings | 2038 | 2080 |
| | | |

| | Iowa | lowa |
|--------------------------------|-----------|-----------|
| Quarterly Workforce Indicators | (2013) | (2014) |
| Total Employment | 1,498,453 | 1,514,462 |
| New Hires | 226,009 | 231,425 |
| Separations | 278,960 | 277,585 |
| Turnover Rate % | 0.091 | 0.095 |
| Average Monthly Earnings | \$3,526 | \$3,610 |
| Average New Hire Earnings | \$2,078 | \$2,221 |

Source: Local Employment Dynamics, http://lehd.did.census.gov. For definitions of the Quarterly Workforce Indicators, visit http://lehd.did.census.gov/doc/QWI 101.pdf.

Inflow/Outflow Job Analysis of Region 9 2013

Characteristics of workers who commute in, out, and within Region 9



For an online tour of the application, please follow this link: http://lehd.ces.census.gov/led/datatools/onthemap.php?name=WhatisOnTheMap

QUICK FACTS

'On the Map' Interactive Mapping Application

As of 2013, there were 130,258 primary jobs in this region.

41,444 workers live in Region 9 but leave the region for their primary jobs

64.1 percent (83,489) of the region's workers live and work in Region 9.

ON THE MAP Statistics — Region 9

Distribution of Worker's Age, Monthly Earnings, and Race—Primary Jobs

| Total Primary Jobs | | | | | | |
|--|-------------|--------------|-------------|--------------|-------------|--------|
| | 2013 | | 20 | 11 | 200 | 09 |
| | Count | Share | Count | Share | Count | Share |
| Total Primary Jobs | 130,258 | 100.0% | 131,718 | 100.0% | 126,557 | 100.0% |
| Jobs by Worker Age | | | | | | |
| | 20 | 13 | 20 | 11 | 200 |)9 |
| | Count | Share | Count | Share | Count | Share |
| Age 29 or younger | 31,831 | 24.4% | 34,520 | 26.2% | 32,132 | 25.4% |
| Age 30 to 54 | 69,555 | 53.4% | 70,851 | 53.8% | 70,662 | 55.8% |
| Age 55 or older | 28,872 | 22.2% | 26,347 | 20.0% | 23,763 | 18.8% |
| Jobs by Earnings | | | | | | |
| | 2013 | | 2011 | | 2009 | |
| | Count | Share | Count | Share | Count | Share |
| \$1,250 per month or less | 30,890 | 23.7% | 33,645 | 25.5% | 32,901 | 26.0% |
| \$1,251 to \$3,333 per month | 48,444 | 37.2% | 50,450 | 38.3% | 52,327 | 41.3% |
| More than \$3,333 per month | 50,924 | 39.1% | 47,623 | 36.2% | 41,329 | 32.7% |
| Jobs by Worker Race | | | | | | |
| | 20 | 13 | 20 | 11 | 200 |)9 |
| | Count | Share | Count | Share | Count | Share |
| White Alone | 121,382 | 93.2% | 123,450 | 93.7% | 119,087 | 94.1% |
| Black or African American Alone | 5,893 | 4.5% | 5,481 | 4.2% | 4,834 | 3.8% |
| | 413 | 0.3% | 418 | 0.3% | 374 | 0.3% |
| American Indian or Alaska Native Alone | | | | | | |
| | 1,370 | 1.1% | 1,320 | 1.0% | 1,337 | 1.1% |
| American Indian or Alaska Native Alone Asian Alone Native Hawaiian or Other Pacific Islander | 1,370 71 | 1.1% 0.1% | 1,320 66 | 1.0% 0.1% | 1,337 56 | 0.0% |

Source: Local Employment Dynamics, On the Map: http://onthemap.ces.census.gov/. For definitions and instruction on this mapping application, visit

http://lehd.ces.census.gov/led/datatools/onthemap.php?name=GettingStarted

QUICK FACTS

'On the Map' Reports

One of the reports generated from 'On the Map' displays total primary jobs of 130,258 in Region 9 and the distribution of age and monthly earnings of the workers.

37.2 percent of Region 9 workers earn from \$1,251 to \$3,333 per month.

22.2 percent of the region's workers are age 55 and older.

Top 20 Growing Industries by Employment

2012 - 2022

| | | 2012 | 2022 | | |
|---|-------|------------|------------|--------|---------|
| Industry Description | NAICS | Estimated | Projected | Total | Percent |
| | Code | Employment | Employment | Growth | Change |
| Ambulatory Health Care Services | 621 | 6,770 | 8,775 | 2,005 | 29.6% |
| Administrative and Support Services | 561 | 9,945 | 11,905 | 1,960 | 19.7% |
| Management of Companies and Enterprises | 551 | 2,765 | 3,860 | 1,095 | 39.6% |
| Educational Services | 611 | 12,100 | 13,070 | 970 | 8.0% |
| Food Services and Drinking Places | 722 | 10,500 | 11,415 | 915 | 8.7% |
| Specialty Trade Contractors | 238 | 4,385 | 5,215 | 830 | 18.9% |
| Nursing and Residential Care Facilities | 623 | 4,565 | 5,385 | 820 | 18.0% |
| Professional, Scientific, and Technical Services | 541 | 4,100 | 4,895 | 795 | 19.4% |
| Self Employed and Unpaid Family Workers | 671 | 13,055 | 13,825 | 770 | 5.9% |
| Social Assistance | 624 | 2,385 | 2,980 | 595 | 24.9% |
| Hospitals | 622 | 4,690 | 5,275 | 585 | 12.5% |
| Primary Metal Manufacturing | 331 | 4,375 | 4,820 | 445 | 10.2% |
| Warehousing and Storage | 493 | 1,250 | 1,680 | 430 | 34.4% |
| General Merchandise Stores | 452 | 3,990 | 4,395 | 405 | 10.2% |
| Construction of Buildings | 236 | 1,345 | 1,720 | 375 | 27.9% |
| Food and Beverage Stores | 445 | 3,040 | 3,400 | 360 | 11.8% |
| Truck Transportation | 484 | 1,980 | 2,335 | 355 | 17.9% |
| Food Manufacturing | 311 | 4,725 | 5,060 | 335 | 7.1% |
| Local Government, Excluding Education and Hospitals | 930 | 4,640 | 4,945 | 305 | 6.6% |
| Merchant Wholesalers, Durable Goods | 423 | 3,865 | 4,145 | 280 | 7.2% |

Source: Long-Term Industry Projections

https://www.iowaworkforcedevelopment.gov/industry-projections

"Hot Jobs" in Region 9

2012 - 2022

| 2012 | 2022 | Annual | Region 9 | | |
|------------|--|--|--|--|---|
| Estimated | Projected | Grow th | 2015 Mean | | Job |
| Employment | Employment | Rate (%) | Annual Wage | Education | Training |
| | | | | | |
| 190 | 240 | 2.6 | 43.89 | MA | N |
| 215 | 285 | 3.3 | 36.21 | DP | N |
| | | | | | |
| 450 | 555 | 2.4 | 39.29 | BA | N |
| 165 | 220 | 3.3 | 38.37 | BA | N |
| 195 | 260 | 3.3 | 37.69 | BA | N |
| 230 | 285 | 2.4 | 36.47 | BA | N |
| 205 | 250 | 2.0 | 30.95 | BA | N |
| 290 | 390 | 3.4 | 23.91 | BA | N |
| | | | | | |
| 320 | 400 | 2.5 | 31.38 | AS | N |
| 160 | 235 | 4.7 | 28.05 | AS | N |
| 445 | 570 | 2.8 | 18.83 | SC | M |
| 205 | 270 | 3.2 | 16.08 | AS | N |
| | | | | | |
| 555 | 675 | 2.3 | 32.65 | HS | N |
| 515 | 625 | 2.1 | 28.96 | HS | M |
| | ### Estimated Employment 190 215 450 165 195 230 205 290 320 160 445 205 555 555 | Estimated Employment Employment 190 | Estimated Employment Projected Employment Grow th Rate (%) 190 240 2.6 215 285 3.3 450 555 2.4 165 220 3.3 195 260 3.3 230 285 2.4 205 250 2.0 320 400 2.5 160 235 4.7 445 570 2.8 205 270 3.2 555 675 2.3 | Estimated Employment Projected Employment Grow th Rate (%) 2015 Mean Annual Wage 190 240 2.6 43.89 215 285 3.3 36.21 450 555 2.4 39.29 165 220 3.3 38.37 195 260 3.3 37.69 230 285 2.4 36.47 205 250 2.0 30.95 290 390 3.4 23.91 320 400 2.5 31.38 160 235 4.7 28.05 445 570 2.8 18.83 205 270 3.2 16.08 | Estimated Employment Projected Employment Grow th Rate (%) 2015 Mean Annual Wage Education 190 240 2.6 43.89 MA 215 285 3.3 36.21 DP 450 555 2.4 39.29 BA 165 220 3.3 38.37 BA 195 260 3.3 37.69 BA 230 285 2.4 36.47 BA 290 390 3.4 23.91 BA 320 400 2.5 31.38 AS 160 235 4.7 28.05 AS 445 570 2.8 18.83 SC 205 270 3.2 16.08 AS |

Occupations were selected based on the annual growth rate from Region 1's 2012-2022 occupational projections. (see website for full listing) https://www.iowaworkforcedevelopment.gov/occupational-projections

Education (typical education level needed to enter an occupation): DP = Doctoral or Professional degree; MA = Master's degree; BA = Bachelor's degree; AS = Associate's degree; PS = Postsecondary non-degree award; SC = Some college, no degree; HS = High school diploma or equivalent; < HS = Less than high school;

Job Training (typical on-the-job training level needed to attain occupational competency): I = Internship/residency; A = Apprenticeship; L = Long-term on-the-job training; M = Moderate-term on-the-job training; S = Short-term on-the-job training; None = N.

Employment and Unemployment Statistics

Annual 2014

| County | Labor Force | Number | Unemployment | Number |
|----------------------|-------------|------------|--------------|----------|
| County | Labor Force | Unemployed | Rate | Employed |
| Clinton | 24,860 | 1,360 | 5.5 | 23,490 |
| Jackson | 11,040 | 580 | 5.3 | 10,460 |
| Muscatine | 22,160 | 1,050 | 4.7 | 21,120 |
| Scott | 88,330 | 4,810 | 5.4 | 83,520 |
| Total (*=Average) | 146,390 | 7,800 | 5.3 | 138,590 |

Note: The unemployment rate is widely recognized as an important economic indicator that is used to gauge the vitality of the labor market. The release of the monthly unemployment rate causes markets to react and analysts to speculate on the health of the economy.

Source: Local Area Unemployment Statistics (LAUS)
Note: Total employed and unemployed may not reflect total labor force, due to rounding.

QUICK FACTS

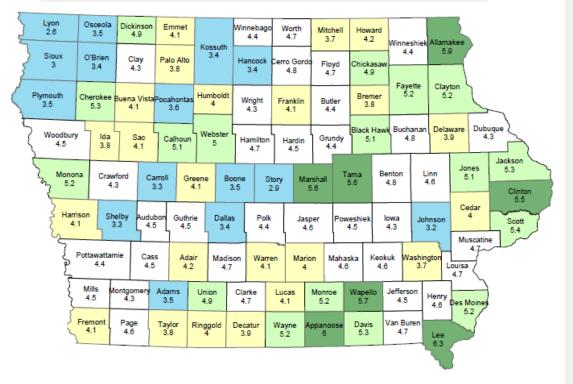
Labor Force 2014

Unemployment averaged 5.3 percent in Region 9 for 2014. The region's jobless rate translated into 7,800 unemployed persons.

The 2014 unemployment rate for Region 9 was higher than the statewide average of 4.3 percent.

Unemployment Rates per Iowa Counties

2014 Annual Average



QUICK FACTS

County Unemployment Rates

Lee County reported the highest jobless rate in the state in 2014 at 6.3 percent.

Lyon County reported the lowest jobless rate in the state in 2014 at 2.6 percent.

Source: Local Area Unemployment Statistics (LAUS)

QUICK FACTS

Annual 2014 UI Benefits

UI Benefits for Iowa decreased from \$418.8 million in 2013 to \$402.6 million in 2014, a decrease of 3.9 percent.

UI Benefits in 60 of Iowa's 99 counties dropped compared to 2013. Two counties in Region 9 saw an increase in UI benefits paid in 2014.

Percentage Change in Total Unemployment Insurance (UI) Benefit Lyon Dickinson Mitchell Floyd Clayton Buena Vista Hardin Marshall Clinto Shelby Jasper Muscati Marion Clarke Jeffersor Des Moir

CONTACT INFO

Iowa Workforce Development

Labor Market Information

1000 E Grand Ave Des Moines, IA 50319 515-281-8515 800-532-1249; Fax: 515-281-8195 iwd.lmi@iwd.iowa.gov www.iowalmi.gov

Equal opportunity employer/ program. Auxiliary aids and services are available upon request to individuals with disabilities.

> TTY 515-281-4748; 1-800-831-1399



For Additional Information about Region 9 — Visit our Website!

Source: Unemployment Insurance Statistical Data https://www.iowaworkforcedevelopment.gov/unemployment-insurance-statistics

Increase

Decrease

http://www.iowalmi.gov

